



Caryn Foster Durham Speaker Bio

Caryn Foster Durham strives to make the world a little more creative, technologically savvy, informed and, of course, fun! A keen understanding of market research, trend analysis and customer-driven business solutions has enabled Caryn to provide strategies that help clients successfully grow their businesses in the tourism, energy, retail and healthcare industries for over 20 years.

Whether it's devising a communications strategy, crafting specialized sales and marketing tools or developing results-driven multi-media plans, Caryn has the ability to move clients to higher levels of profitability and performance. Time and again she has assisted clients in capturing consumers through traditional and social media channels to increase market share and brand power.

Caryn has facilitated national client exposure through her relationships with writers for The Washington Post, New York Times, Huffington Post and Smithsonian Magazine, just to name a few.

Recognized countless times for creative and strategic excellence, Caryn's resume includes awards from organizations including the American Advertising Federation, Public Relations Society of America, AdWeek, U.S. Travel Association, Southeast Tourism Society, and the National Association of State and Provincial Lotteries.

Caryn lends her inquisitive nature and bullish commitment to organizations like the Virginia Council on Women, Lead Virginia, Virginia Craft Brewers Guild, Southeast Tourism Society, Marshall University College of Business and her local chapter of the National Association of Women Business Owners of which she is immediate past president.

She is a self-described Type B mom, adoring wife and slightly obnoxious Instagrammer of her two Boston Terriers. When she isn't looking at her iPhone she is seeking humor and inspiration while enjoying a glass of wine or Virginia craft beer.